

QT Pakistan Prism



Reports by **L N Mallick**
For events and press releases email
qatar.editor@qatar-tribune.com or
call (974) 4000 2222



Pakistan Ambassador to Qatar HE Dr Muhemmed Aejaz visits the Pakistan Pavilion at AgriteQ 2023.



AgriteQ 2023: Pakistan Pavilion receives good response from customers, trading companies

Ten Pakistani companies participated in AgriteQ, displaying their products in the agriculture, livestock, and food industries. The companies were selected on the basis of their diverse product profiles and export potential



THE Pakistan Pavilion at the 10th edition of the International Agricultural Exhibition (AgriteQ 2023), which was held at the Doha Exhibition and Convention Center (DECC) recently, received a significant response from customers and trading companies.

Ten Pakistani companies participated in this year's AgriteQ, displaying their products related to agriculture, livestock, and food industries. These companies were selected based on their diverse product profiles and export potential.

To guide the companies on the requirements and opportunities of the exhibition, the Trade Development Authority of Pakistan organised an interactive session between the exhibitors and the Pakistan Embassy on March 1. During the session, Trade and Investment Attaché at the Pakistan Embassy, Serein Asad provided guidelines for participation in the event and briefed the exporters about the potential of agro and food products in the Qatari market.

The AgriteQ 2023 event provided an excellent opportunity for Pakistani companies to showcase their products and explore new business opportunities in Qatar and the wider re-



gion. Pakistani companies got a chance to meet with potential buyers and key stakeholders in the agriculture and food industries.

Pakistan Ambassador HE Dr Muhemmed Aejaz visited the pavilion and interacted with the Pakistani delegation. The ambassador also met with Alnoubay Al Marri, CEO of Widam Foods, and Dr Fayez Abdelhamid, General Manager of Mazzraty, and discussed the means to enhance Pak-Qatar trade cooperation.

Pakistan's participation in AgriteQ 2023 highlighted the growing interest and investment in Pakistan's agriculture and food industries. The event

provided a platform for Pakistani companies to display their products and learn about the latest trends and developments in the agriculture and food industries.

The success of the event shows the potential for further collaboration between Pakistan and Qatar in the agriculture and food sectors, for mutual benefits and growth in the future.

The Pakistani Embassy's participation in AgriteQ 2023 has been a positive step towards strengthening bilateral ties between Pakistan and Qatar, promoting Pakistan's agriculture and food industries, and exploring new business opportunities in the region.

Flavors Café and Restaurant: An inspiring addition to fine-dining options

FLAVORS Café and Restaurant is an inspiring addition to the growing spectrum of fine-dining restaurants in Qatar offering authentic Continental, Turkish, Arabic, North Indian and Pakistani cuisine.

The restaurant's owner, Zahid Rashid Al Naimi, is a young Qatari national who owns a group of companies including Awa Café, Etn Sultan, House Burger and some other import and export trading companies. He is a very level-headed and down-to-earth successful businessman who started the business at a very young age.

The working partners of Flavors Café and Restaurant include Sheikh Naveed Ahmed, Ismail Pathan and Naoman Safavi.

Ahmed, a Pakistani national, is a double master's degree holder, LLB and master's in Islamic studies. He practised as a lawyer and ran a number of businesses from a very young age. His major expertise is in real estate in Qatar.

Pathan is an Indian national, who is in the food business since the tender age of 18. He started his restaurant management journey in Kuwait. He labelled his name with many famous restaurants and cafés including Ciro's Pomodoro, an Italian cuisine, Il-tetto, Ryoog, Tanoreen, King Khan, Khan Mahal, Royal Quality and VIP Quality. Pathan is the only business manager of Zahid Al Naimi, who introduced the food business concept in Qatar.

Safavi is a British-Pakistani, UK graduate, having 30 years of experience as a finance manager in different public and private sector establishments in the UK. His major expertise is in general commodities trading, import and export in Qatar.

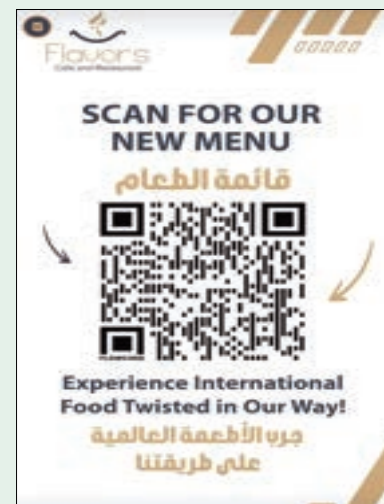


CONTACT US

+974 33666103
+974 33666109

Flavors Cafe & Restaurant
flavorscafe.qa
flavorscaferest

@flavorscafeandrestaurant
info@flavors-cafe.com
flavors-cafe.com



It is about taking customers on a journey of discovery and exploration," remarked Ahmed.

"From the selection of the food through to the perfect pour, the food house is a place where like-minded people come to unwind, connect and celebrate the art of different multinational food. It is about a better way – a different way. It is about understanding and making informed choices. But most of all, it's about great food in a unique setting," added Ahmed.

"All meat and meat products are prepared in a healthy and hygienic environment with healthy conditions. With healthy packaging, we deliver food in the freshest way that pleases our customer's eyes. We offer delicious high-quality meats and provide a unique kebab experience

to our guests in a spectacular food show, with a wide range of dishes, from the rich and authentic Turkish, Arabic and Indian cuisine," said Pathan.

"The restaurant's menu includes traditional biryani, broths, cheesy meatball, kebabs, lamb chops, pizzas and burgers. The menu further brightens guests' dining experience with traditional dessert options like baklava with ice cream, Umm Ali, cakes, gulab jamun, kheer and pancakes waffles," added Pathan.

"We seek to offer a genuine and authentic glimpse of a multinational environment while honouring the country's traditions through food, art, ambience, and service. We are proud to provide a truly multinational atmosphere and to serve dishes with authentic ingredients and preparation, which highlight their own rich history," said Safavi.

"We strive to enrich the experience of our customers by offering a spectacular live cooking show right at their tables that take them straight to the heart of Qatar in an inspiring journey into the culinary world where chefs serve their signature dishes and interact with the audience and attendees to create a fun and memorable moments. We have a well-decorated spacious party hall. Outdoor catering is also available. We are also available on famous food delivery platforms in Qatar," added Safavi.

The restaurant is located in Jelajah Compound 2, Arab League Street, Al Markhiyah.